

REFINED RITUALS CLUB



Your

Ritual

Skin Plan

12 MONTHS WITH RACHEL



WELCOME

Welcome to *The Ritual.*

This guide isn't a brochure, it's the plan. The same plan I'd walk a friend through if she sat in my chair and asked what she should actually be doing.

Tuck it on your bathroom shelf and check in when something changes. That's exactly what it's for.

— *Rachel*



• ONE RITUAL, EVERY MONTH

The *Ritual*.

Pick one treatment each month, included. Pick one WBCo product at every visit, included. Everything else is 10% off.

LED Facial

30 MIN

Soft red and infrared light, layered. Calms, brightens, and starts collagen banking. The one I'd put everyone on.

Medical-grade Facial

60 MIN

Deep cleanse, exfoliate, mask, finish. The reset for a bad skin month. Clinical-strength and methodical.

Dermaplane

45 MIN

Peach fuzz and dead skin off. Smoother for two weeks, make-up sits properly, serums absorb.

Chemical Peel

45 MIN

A mild acid blend. Dullness and light pigmentation gone in days, a glow a week later.

B12 Injection

15 MIN

Quick, no downtime. More energy and that rested look within a week. Swap a treatment for it when you need it.



ALSO INCLUDED

Everything *that comes with it.*

- One WBCo product every month, your pick from the shelf
- 10% off everything else, applied at the till
- A signed membership card, so it feels like yours

WHERE TREATMENTS REACH

EPIDERMIS

● Peels, dermaplane

DERMIS

● Microneedling

● Prohilo, polynucleotides

SUBCUTANEOUS



Your 12-month *skin map.*

Consistency is the only thing that works.

I

Foundation

Barrier rebuilt, routine settled. Your skin remembers what consistent care feels like.

II

Visible

Texture smoother, tone more even. People start asking what you're doing differently.

III

Compound

Fewer breakouts, less dullness, make-up sits better. Good skin days become most days.

IV

Decision

Renew at your locked rate, or if your skin's asking for more, we look at stepping up.



IF THIS IS YOU

What it's *built for*.

CONCERN	THE RITUAL	SIGNATURE	FULL RITUAL
<i>Dullness</i>	LED, dermaplane, peel	+ BioRePeel	+ luxury facial combo
<i>Dehydration</i>	Medical facial + Prep Mist	Seventy Hyal monthly	Prophilo, polys face
<i>Texture, scars</i>	Chemical peel	SkinPen monthly	Microneedling + meso
<i>Fine lines</i>	LED, dermaplane	Polys eye, Prophilo	Polys face + neck
<i>Pigmentation</i>	Peel, dermaplane	BioRePeel	Advanced micro + meso
<i>Under-eye</i>	LED + eye care	Polys under-eye	Polys eye + face

Your tier highlighted. Anything in the other columns is yours at member rate.

YOUR SKIN, YOUR PLAN

Consistency is what changes skin. Book the same treatment each month and let it compound.



YOUR YEAR, MAPPED

If this *sounds like you.*

“My skin’s just dull all the time.”

Dermaplane and peel alternating, LED added at month four. By month six your skin holds light differently.

“Breakouts every month, never clear.”

Monthly peel and LED to calm it. By month four the breakouts are shorter and less frequent.

“I’d rather tell you to wait six months than take your money for something you don’t need.”



AT HOME, EVERY DAY

Your *routine.*

What you do at home matters more than what I do in clinic.
Keep it simple, keep it consistent.

Morning

01 Bog Myrtle Cleanser

02 Prep Mist

03 SPF

Evening

01 Cleansing Balm

02 Prep Mist

03 Glow Oil



WEST BARN CO

The plant-led range I stock. One product is yours every month, the rest at 10% off. Real product included free over the year.

AN HONEST NOTE

What your membership covers.

Your membership is built around the skincare and non-prescription services listed in your plan. Member discounts apply only to eligible non-prescription services.

If you want honest advice, sit in the chair. I will talk through your skin, your goals and what is genuinely worth doing. If something is not right for you, I will say so.

IF YOUR SKIN'S ASKING FOR MORE.

Sometimes, three or six months in, your skin asks for a step up: microneedling, biostimulators, polynucleotides. That's The Signature Ritual. Same monthly model, a step up the menu. Half my clients stay on The Ritual forever, and that's the right answer for them.





FOUNDING RATE

£35 / month

Locked for life. First 15 members. £49 standard after.

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